

Official Barron Lighting Group logos are provided herein for your convenience. To ensure brand consistency, it is very important that you read the specific rules and guidelines governing the use of each logo.

Barron Lighting Group Logos

- All logo files shown herein are for use with print and Web applications.
- The official corporate color for the Barron Lighting Group logo is Pantone® Matching System (PMS) 185C Red and Black.
- CMYK settings for print application of PMS 185C Red are 1% C, 100% M, 92% Y, 0% K. Black are 75% C, 68% M, 67% Y, 90% K.
- RGB settings for Web application of PMS 185C Red are 235 R, 0 G, 41 B. Black are 0 R, 0 G, 0 B.
- Hex settings for Web application of PMS 185C Red are #EB0029. Black are #000000.
- Digital files are available as EPS (CMYK — Adobe Illustrator, vector art) and PNG (RGB—transparent background, 300 PPI).
- Custom sizes and formats can be made upon request for print and Web applications.

Sample Logos



Division logos version “A” without square Barron graphic, **for use in conjunction with Barron Lighting Group logo.**



Division logos version “B” with square Barron graphic, **for use without Barron Lighting Group logo.**



Division logo version “A” without Barron graphic, **for use in conjunction with Barron Lighting Group logo.**



Division logos version “B” with Barron graphic, **for use without Barron Lighting Group logo.**



Usage Guidelines

In order to measure whether or not products are in compliance with both the BAA and FAR trade regulations, one must perform the basic tests.

All Barron Lighting Group logos, including the names and logos set forth herein, are registered trademarks of Barron Lighting Group. These logos may not be altered or redrawn in any way, including changes in typestyle, proportion, letter spacing, color or placement of the individual elements making up the logo.

Changing a key graphic element, however good your intentions may be, detracts from the consistency of Barron Lighting Group trademarks and logos.

Please follow these usage guidelines:

- The registered trademark ® symbol should never be removed or altered on any Barron Lighting Group logo.
- The words “Barron Lighting Group” and the lighting halo symbol should never be separated or switched around.
- A minimum of 0.25 inches of clear space needs to surround the logo to separate it from other elements, such as logos and symbols. This area, referred to as the area of non-interference, will preserve the visual impact and legibility of the Barron logos.
- No other logos, symbols, words, designs or trademarks should be used in close proximity to or combined with the Barron logo.
- If the division logos are used in conjunction with the “BARRON LIGHTING GROUP” logo, use Version “A”.
- If the division logos are used without the “BARRON LIGHTING GROUP” logo, use Version “B”.

Incorrect Logo Usage Examples

Do not substitute other typefaces or fonts for the logotype.



Do not stretch the logo.



Do not rearrange the elements of the logo.



Do not distort the logo.



Do not place the logo on a heavily patterned background.



Do not place items on the logo or in the area of non-interference.



Do not change the letterspacing of the logotype.



Do not use the square Barron design alone.



Do not enclose the logo in any shapes.



Contact Information

If you are interested in using these logos for print and Web applications, have any questions concerning their use or have questions about other Barron Lighting Group trademarks please contact marketing@barronltg.com.

Terms and Conditions

The use of these logos or other Barron trademarks by any person other than the media or authorized representatives is strictly prohibited unless such use is expressly licensed or approved by Barron Lighting Group. Please refer to the Terms, Conditions and Legal Notices at barronltg.com for additional copyright and trademark notices. By downloading Barron Lighting Group logos from this Web site, you agree to the Terms, Conditions and Legal Notices, all use restrictions governing barronltg.com, and all usage guidelines contained herein.